

FOOD & BEVERAGE SECTOR UPDATE AND M&A TRENDS Q1 2023

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Greek F&B companies are expanding product portfolios and reassess strategies on the back of persisting inflation

Q1 market and sector overview

Macroeconomic developments	Greek F&B sector trends
The European Central Bank has	Decreasing sale volumes Expanding product offering Increasing olive exports
 increased interest rates to 3.5% after two consecutive 50bp rate hikes in Q1 2023 EU inflation for March 2023 witnessed a decrease of 1.6% compared to February 2023 reaching 6.9% Core inflation which excludes volatile items such as food and energy remains stickier than previously expected picking 	 Sale volumes continue to take a hit as elevated costs are forcing F&B companies to increase prices Increasing shelve price for dairy products is turning them into commodity-like products Private label dairy products continue to gain ground as they are being sold at a 30% discount vs branded products Greek F&B companies are expanding their product offering Greek F&B companies are expanding their product offering Diversification initiatives and strategic plans reassessment due to problematic macro environment Looking to transform into diversified F&B platforms to capitalize on strong demand for made-in Greece products
up to 5.7% in March 2023 supporting Q1 2023 ECB projections that inflation is expected to remain too high for too long	European and US F&B indices vs the broader market 10% $5%$ $0%$ $0%$ $4.7%$ $(2.0%)$
 Production across Eurozone grew marginally in Q1 despite the decrease in factory order books as the shortening of delivery times boosted raw materials supply, supporting greater levels of productivity 	5% 0% (5%) (10%) (10%) (15%) (20%) (20%) (25%) (25%)

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Euro STOXX

Notes: Data as of 31/3/2023 Sources: FactSet

Greek F&B companies are expanding their product offering to achieve cross-selling and penetrate new end-markets

Greek F&B companies key updates

Company	Key updates
	 KYKNOS announced the launch of new products in two categories, mayonnaise and mustard, to strengthen its product offering
Paliria	 Paliria acquired the frozen pastry manufacturer Tsabasis to expand its offering and gain foothold in a growing and export-oriented sector Achieve cross-selling by utilizing its existing international channels
CONVENIANT ALE ZYDODOLIA ALE Part of the Carlsberg Group	 Announced that it will start producing Carlsberg brand in Greece for domestic and foreign markets of the group with no local production Bypass production from other factories and reduce transport costs
🍰 ΑΘΗΝΑΪΚΗ ΖΥΘΟΠΟΙΙΑ	 Athenian Brewery announced the sale of its Ioli water brand to the Swedish group Sterner Stenhus due to their small market share and intensified competition in the bottled water sector
	 Theoni raised additional capital through a share capital increase for the completion of its ongoing investments which aim to increase production capacity and reduce energy costs
	 Signed an exclusive partnership for the sale of its products in the Asia Pacific region with All About Icons (network of more than 2,000 stores) Increase exports by penetrating a region with solid growth potential
Megas Yeeros	 Sources with knowledge disclosed that Megas Yeeros plans to build a 2nd manufacturing facility in the US at Rutgers, a well-known public research university to experiment on Mexican, meatless & beef yeeros
38 Crise-Cela Types Typesor	 Announced the strengthening of its product portfolio by entering the beer category through an exclusive long-term agreement with AB InBev (Corona, Stella Artois etc.) and Three Cents
KALLIMANIS	 Dardanel, Kallimanis parent company announced a €5m investment to upgrade its facility in Aigio to produce made-in-Greece canned tuna rather than importing it from Turkey to target European markets

Key takeaways

Companies are reconsidering strategies to cope with increasing costs

- Increasing logistical & transportation costs are prompting global players to redirect production to their Greek subsidiaries
- Greek companies are reconsidering their strategies, divesting from non-core businesses to bring down costs

Expanding product offering to strengthen their position in the market

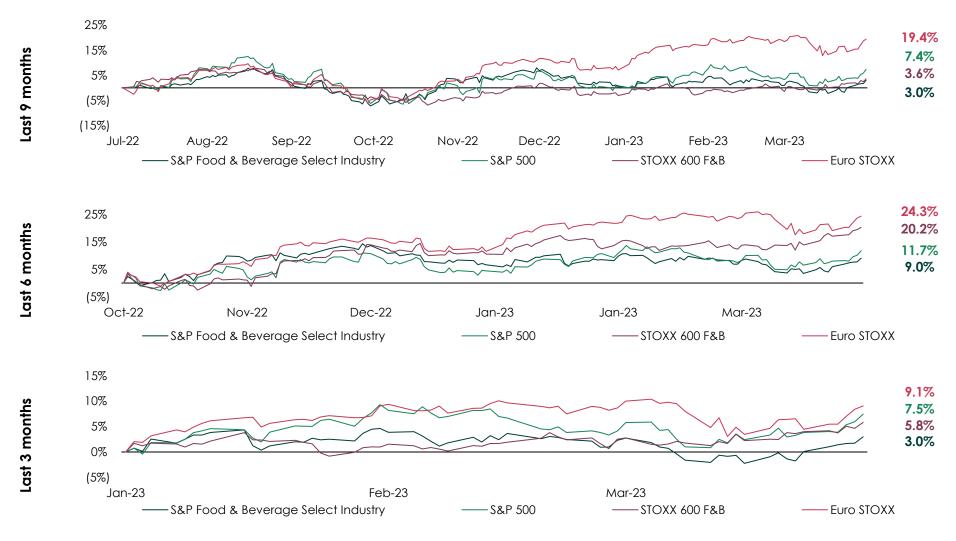
- Greek F&B companies are expanding their product offering organically, through acquisitions and/or partnerships
- Portfolio expansion enables companies to utilize existing channels for crossselling and enter new end-markets

Continuing their long-term investment plans

- Greek F&B companies' commitment to planned investments remains strong
- Investments to support expansion plans domestically and abroad

European and US F&B indices underperformed the broader market in the first quarter of 2023

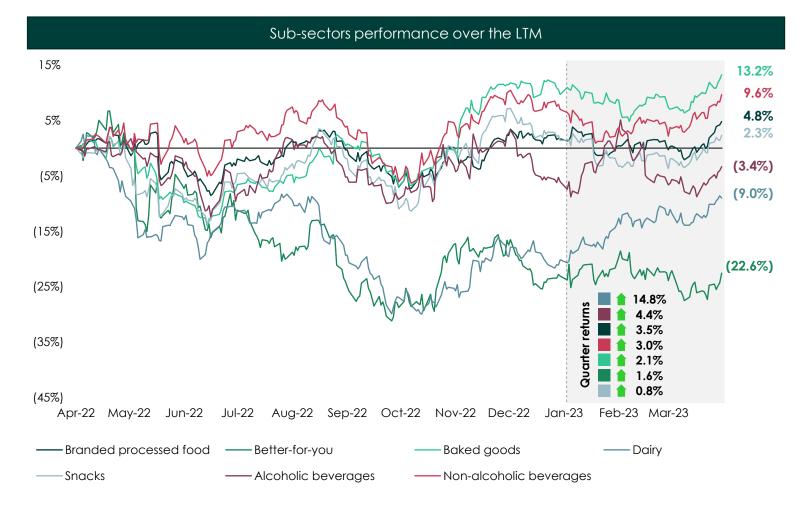
Sector performance



Baked goods segment continue to outperform while betterfor-you continue to lag the F&B sector

Publicly traded companies overview per sub-sector

- Tightening monetary policies across the globe continue to cause an increased volatility on public markets
- Baked goods subsector was the best performer over the LTM, recording returns of 13.2%, followed by non-alcoholic beverages
- Better-for-you publicly traded companies continue to lag the sector
- Over Q1 2023 all subsectors of the F&B recorded positive returns with dairy being the best performer recording returns of 14.8%



Most F&B sub-sectors have witnessed an increase in multiples in Q1 2023 compared to Q4 of 2022

Median LTM EV/EBITDA multiples

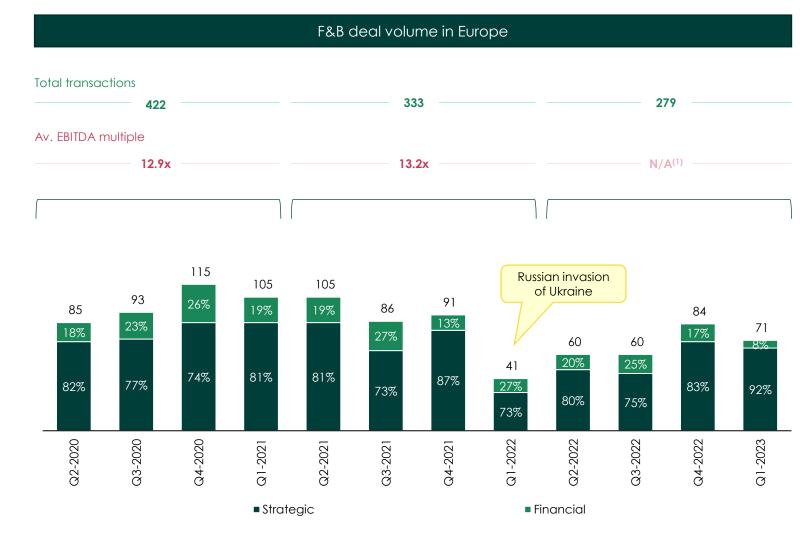
- Compared to Q4 2022, all the F&B subsectors except
 branded processed
 foods and nonalcoholic beverages
 have witnessed an increase in Q1 2023
 multiples
- Snacks multiples remain the highest compared to the rest of the F&B, increasing from 21.0x to 21.2x in Q1 2023
- Dairy multiples have witnessed an increase of 7.5% over the past quarter, remaining however the lowest amongst the F&B sector



M&A activity has witnessed a minor slowdown in the first quarter of 2023

Europe M&A update

- M&A activity on the sector witnessed a minor decrease during Q1 2023 as strategic acquirers are more focused on maintaining profitability levels by increasing prices at the expense of sale volumes
- M&A deal volume has decreased by 15% in Q1 2023 to 71 transactions from 84 in Q3, but it is still 75% up compared to Q1 of 2022
- Proportion of financial sponsors has decreased during the past quarter potentially due increasing leverage cost



Data as of 31/3/2023 Note: (1) Limited data on multiples to obtain a reasonable figure Sources: FactSet

Trading comps (1/4)

					BRAND	ED PROCE	SSED FOO	DS						
Company	HQ	Market cap.	EV	Sales	Sales C	Growth	EBITDA	EBITDA margin		EV / Sales		E	ev / ebitd/	۹
(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Nestle	CHE	308,823	348,678	98,839	17%	5%	20,777	21%	3.7x	3.5x	3.4x	17.7x	16.9x	15.9x
Hershey	USA	48,013	52,373	10,176	31%	3%	2,758	27%	5.5x	5.1x	4.9x	22.1x	18.7x	17.7x
General Mills	USA	46,201	56,779	18,851	10%	3%	3,828	20%	3.1x	2.9x	2.9x	17.8x	14.5x	14.2x
Kraft Heinz	USA	43,602	62,277	24,516	14%	(3%)	5,562	23%	2.5x	2.5x	2.4x	12.2x	11.0x	10.6x
Kellogg	USA	21,068	27,913	14,519	21%	(0%)	2,264	15%	2.0x	1.9x	1.9x	14.0x	12.2x	11.7x
McCormick	USA	20,534	25,133	6,116	13%	2%	1,128	18%	4.3x	4.0x	3.9x	24.4x	22.1x	20.4x
Hormel Foods	USA	20,057	22,535	11,377	22%	(3%)	1,418	12%	2.0x	1.9x	1.9x	16.8x	15.8x	14.7x
Conagra Brands	USA	16,477	25,216	11,365	10%	2%	2,240	19%	2.2x	2.2x	2.1x	11.8x	11.2x	10.9x
Associated British Foods	GBR	17,236	20,326	22,059	26%	10%	2,638	12%	1.0x	0.9x	0.9x	8.4x	7.8x	7.1x
J.M. Smucker	USA	15,446	19,409	7,146	11%	(7%)	1,536	23%	2.5x	2.9x	2.6x	14.2x	12.4x	12.1x
Campbell Soup	USA	15,155	19,432	8,481	9%	10%	1,566	18%	2.3x	2.3x	2.2x	12.9x	12.2x	11.9x
Post Holdings	USA	4,874	9,792	5,711	30%	6%	952	16%	1.7x	1.7x	1.7x	12.6x	10.2x	9.6x
Premium Brands	CAN	3,048	4,806	4,294	32%	(3%)	391	9%	1.2x	1.1x	1.0x	15.9x	11.9x	10.9x
Nomad Foods	GBR	2,976	4,798	3,035	13%	3%	534	18%	1.7x	1.6x	1.5x	8.9x	8.9x	8.5x
TreeHouse Foods	USA	2,604	4,056	3,343	32%	2%	324	10%	1.3x	1.2x	1.1x	14.5x	12.3x	11.2x
Sovos Brands	USA	1,539	1,889	833	37%	(0%)	120	14%	2.3x	2.2x	2.1x	13.6x	15.4x	14.1x
B&G Foods	USA	1,024	3,285	1,949	18%	(5%)	290	15%	1.6x	1.6x	1.6x	12.1x	11.0x	10.6x
Average					20%	1%		17%	2.4x	2.3x	2.2x	14.7x	13.2x	12.5x
Median					18%	2%		18%	2.2x	2.2x	2.1x	14.0x	12.2x	11.7x

Trading comps (2/4)

					В	ETTER-FOR	R-YOU							
Company	HQ	Market cap.	EV	Sales	Sales (Growth	EBITDA	EBITDA margin		EV / Sales	;		ev / ebitd/	A
(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Simply Good Foods	USA	3,642	3,970	1,124	27%	6%	221	20%	3.6x	3.4x	3.3x	18.3x	17.4x	15.9x
Hain Celestial Group	USA	1,411	2,293	1,676	2%	(0%)	170	10%	1.3x	1.3x	1.3x	14.9x	13.2x	11.8x
SunOpta	USA	765	1,165	921	29%	4%	91	10%	1.3x	1.2x	1.1x	17.1x	12.5x	10.2x
Whole Earth Brands	USA	99	501	503	23%	(2%)	70	14%	1.0x	1.0x	0.9x	11.1x	7.0x	6.4x
Average					20%	2%		13%	1.8x	1.7x	1.6x	15.3x	12.5x	11.1x
Median					25%	2%		12%	1.3x	1.3x	1.2x	16.0x	12.8x	11.0x
						BAKED GC	ODS							
Company	HQ	Market cap.	EV	Sales	Sales (Growth	EBITDA	EBITDA margin		EV / Sales	;		ev / ebitd/	A
(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Grupo Bimbo	MEX	20,495	25,515	21,363	30%	13%	2,883	14%	1.3x	1.2x	1.1x	6.8x	8.7x	7.9x
George Weston	CAN	17,045	34,326	39,830	15%	(4%)	4,613	12%	0.9x	0.8x	0.8x	7.5x	7.2x	6.8x
Flowers Foods	USA	5,330	6,293	4,691	25%	3%	477	10%	1.4x	1.3x	1.3x	13.2x	12.9x	12.2x
Lancaster Colony	USA	5,149	5,076	1,650	21%	11%	204	12%	3.1x	3.0x	2.8x	26.9x	24.6x	19.0x
Hostess Brands	USA	3,057	3,887	1,294	34%	0%	289	22%	3.1x	2.9x	2.8x	14.8x	13.1x	12.5x
Yamazaki Baking	JPN	2,444	2,315	7,604	(4%)	(2%)	459	6%	0.3x	0.3x	0.3x	5.2x	4.8x	4.6x
Aryzta	CHE	1,551	2,463	2,068	15%	18%	260	13%	1.3x	1.2x	1.1x	12.5x	9.4x	8.8x
Average					19%	5%		13%	1.6x	1.5x	1.5x	12.4x	11.5x	10.3x
Median					21%	3%		12%	1.3x	1.2x	1.1x	12.5x	9.4x	8.8x

Trading comps (3/4)

						DAIRY	,							
Company	HQ	Market cap.	EV	Sales	Sales C	Growth	EBITDA	EBITDA margin		EV / Sales		E	ev / ebitd/	۹
(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Danone Saputo Emmi Glanbia	FRA CAN CHE IRL	38,732 9,964 4,948 3,621	46,909 12,678 5,560 4,219	27,955 12,194 4,447 5,531	14% 14% 16% 34%	1% 3% 6% (2%)	4,602 1,196 411 441	16% 10% 9% 8%	1.7x 1.1x 1.3x 0.7x	1.7x 1.0x 1.3x 0.8x	1.6x 1.0x 1.2x 0.7x	8.9x 12.9x 14.2x 10.2x	10.1x 10.3x 13.7x 9.6x	9.6x 8.9x 12.9x 9.1x
Average					20%	2%		11%	1.2x	1.2x	1.1x	11.6x	10.9x	10.1x
Median					15%	2%		10%	1.2x	1.1x	1.1x	11.6x	10.2x	9.3x
						SNACK	S							
Company	HQ	Market cap.	EV	Sales	Sales C	Growth	EBITDA	EBITDA margin		EV / Sales		E	ev / ebitd/	4
(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
PepsiCo Mondelez J & J Snack Foods UTZ Brands	US A US A US A US A	231,095 87,487 2,623 2,125	264,996 107,821 2,708 2,789	82,135 30,783 1,416 1,329	22% 23% 33% 34%	(0%) 3% 11% (1%)	14,727 6,033 157 167	18% 19% 11% 13%	3.3x 3.7x 2.1x 2.1x	3.2x 3.4x 1.9x 2.0x	3.1x 3.3x 1.8x 2.0x	18.9x 23.6x 24.8x 18.5x	17.7x 17.7x 16.8x 16.3x	16.3x 16.8x 14.2x 15.2x
Average Median					28% 28%	3% 1%		15% 15%	2.8x 2.7x	2.6x 2.6x	2.5x 2.5x	21.5x 21.2x	17.1x 17.2x	15.6x 15.8x

Trading comps (4/4)

(figures in €m) 2023E 2023E 2023E 2023E 2023E 2023E 2023E LTM 2023E 2024E LTM 2033E 3.5% 3.5% 3.3% 10.3% 9.6% Heineken NLD 57.057 72.996 31.979 30% 11% 6.866 6.22% 5.5% 5.4% 5.1% 15.5% 14.1% 15.5% Bornonds mods USA 33.58 50.491 9.071 20% 0.67 2.1% 2.4% 2.3% 5.4% 5.1% <						ALCO	OHOLIC BE	VERAGES							
Anheuser-Busch InBev Diageo BEL 123,841 197,377 56,439 20% 3% 18,840 34% 3.6x 3.5x 3.3x 10.8x 10.3x 9.6x Diageo GBR 92,760 111,551 19,431 27% 8% 6.773 34% 5.8x 5.6x 5.4x 16.6x 15.5x Heineken NLD 57,059 72,996 31,979 30% 11% 6.866 22% 2.5x 2.3x 2.2x 10.4x 9.7x Pernod Ricord FRA 53,834 63,564 12,158 21% 11% 6.866 22% 2.5x 2.3x 2.2x 10.4x 9.7x 7.1x 2.5x 7.1x 15.5x 14.5x 15.5x 14.5x 10.5x 10.3x 9.4x 10.5x 10.5x 10.5x 10.5x 10.5x 10.5x 10.5x 11% 6.866 22% 2.5x 2.5x 5.5x 16.5x 15.5x 16.5x 16.5x 16.5x 10.5x 10.5x 11.5x 10.5x 11% 10.5x 11.5x 11.5x 11.5x	Company	HQ	Market cap.	EV	Sales	Sales (Growth	EBITDA	EBITDA margin		EV / Sales	5		ev / ebitd <i>i</i>	۹
Diageo GBR 92,760 111,55 19,431 27% 8% 6,773 34% 5.8x 5.6x 5.4x 16.9x 16.9x 15.5x Heineken NLD 57,059 72,996 31,979 30% 11% 6.866 22% 2.3x 2.3x 2.2x 12.1x 10.6x 9.7x Pernod Ricard FRA 53.836 50.491 9,071 20% 0% 3.323 37% 5.8x 5.4x 5.1x 15.9x 14.9x 13.5x Constellation Brands USA 28.490 30.739 4.025 11% 6% 1.318 33% 8.1x 7.5x 7.1x 25.9x 23.1x 21.2x Carlsberg DNK 21.370 2.797 37% 13% 579 23% 4.0x 1.6x 1.6x <th>(figures in €m)</th> <th></th> <th></th> <th></th> <th>2023E</th> <th>2022A</th> <th>2023E</th> <th>2023E</th> <th>2023E</th> <th>LTM</th> <th>2023E</th> <th>2024E</th> <th>LTM</th> <th>2023E</th> <th>2024E</th>	(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Heineken NLD 57,059 72,996 31,979 30% 11% 6,866 22% 2.5x 2.3x 2.2x 12,1x 10,6x 9,7x Pernod Ricard FRA 53,834 63,564 12,158 21% 14% 3,934 32% 5.4x 5.2x 5.0x 16,5x 16,1x 15,2x Constellation Brands USA 38,358 50,491 9,071 20% 0% 3,323 37% 5.8x 5.4x 5.1x 15,5x 16,5x 16,1x 15,7x 12,1x 10,4x 9,7x Borom-Forman Corporatior USA 38,358 50,491 9,071 20% 0% 1,862 19% 1,6x 1,6x 1,6x 10,4x 8,6x 8,2x Carlsberg USA 10,326 16,221 9,927 17% 5% 2,067 21% 1,6x 1,6x 1,6x 1,6x 1,6x 1,6x 1,6x 1,6x 1,2x 12,5x Boston Beer USA 3,720 3,601 1,844 14% 17% 193 11% <t< td=""><td>Anheuser-Busch InBev</td><td>BEL</td><td>123,841</td><td>197,377</td><td>56,439</td><td>20%</td><td>3%</td><td>18,840</td><td>34%</td><td>3.6x</td><td>3.5x</td><td>3.3x</td><td>10.8x</td><td>10.3x</td><td>9.6x</td></t<>	Anheuser-Busch InBev	BEL	123,841	197,377	56,439	20%	3%	18,840	34%	3.6x	3.5x	3.3x	10.8x	10.3x	9.6x
Pernod Ricord FRA 5.3,834 63,564 12,158 21% 14% 3,934 32% 5.4x 5.2x 5.0x 16.5x 16.1x 15.7x Consellation Branck USA 38,358 50,491 9,071 20% 0% 3,323 37% 5.8x 5.4x 5.1x 15.5y 14.9x 13.6x Brown-Forman Corporatio USA 28,490 30.73 4.025 11% 6% 1.318 33% 8.1x 7.5x 7.1x 25.9x 23.1x 21.27 23.1x 21.27 23.1x 21.27 17% 15% 1.621 9.944 17% 12% 1.6x 1.6x <t< td=""><td>Diageo</td><td>GBR</td><td>92,760</td><td>111,551</td><td>19,631</td><td>27%</td><td>8%</td><td>6,773</td><td>34%</td><td>5.8x</td><td>5.6x</td><td>5.4x</td><td>16.9x</td><td>16.6x</td><td>15.5x</td></t<>	Diageo	GBR	92,760	111,551	19,631	27%	8%	6,773	34%	5.8x	5.6x	5.4x	16.9x	16.6x	15.5x
Constellation Brands USA 38,358 50,491 9,071 20% 0% 3,323 37% 5.8x 5.4x 5.1x 15.9x 14.9x 13.6x Brown-Forman Corporation USA 28,490 30.739 4.025 11% 6% 1.318 33% 8.1x 7.5x 7.1x 25.9x 23.1x 21.2x Carlsberg DNK 21.270 22.732 9.927 17% 5% 2.067 21% 2.4x 2.3x 2.2x 11.0x 10.9x	Heineken	NLD	57,059	72,996	31,979	30%	11%	6,866	22%	2.5x	2.3x	2.2x	12.1x	10.6x	9.7x
Brown-Forman Corporatior USA 28,490 30,739 4.025 11% 6% 1,318 33% 8.1x 7.5x 7.1x 25.9x 23.1x 21.2x Carlsberg DNK 21,270 22,732 9,927 17% 5% 2,067 21% 2.4x 2.3x 2.2x 11.0x 10.9x 8.6x 8.2x Molson Coors Beverage USA 10,320 16,221 9,944 17% (2%) 1.862 19% 1.6x 1.6x 1.6x 1.04x 8.6x 8.2x Boston Beer USA 3,720 3,606 1.844 14% (7%) 193 11% 1.9x 1.8x 17.5x 18.1x 14.1x 13.1x Sapporo Holdings JPN 1.855 3,601 3.49 3% (3%) 245 7% 1.1x 1.0x 1.0x 1.6x 14.1x 13.1x Average JPN 1.855 3,601 3.49 3% 20% 2023E 2023E 3.6x 3.6x 3.6x 3.6x 3.6x 1.6x 1.6x 1.4x <th< td=""><td>Pernod Ricard</td><td>FRA</td><td>53,834</td><td>63,564</td><td>12,158</td><td>21%</td><td>14%</td><td>3,934</td><td>32%</td><td>5.4x</td><td>5.2x</td><td>5.0x</td><td>16.5x</td><td>16.1x</td><td>15.2x</td></th<>	Pernod Ricard	FRA	53,834	63,564	12,158	21%	14%	3,934	32%	5.4x	5.2x	5.0x	16.5x	16.1x	15.2x
Carlsberg DNK 21,270 22,732 9,927 17% 5% 2,067 21% 2,4x 2,3x 2,2x 11,0x 10,9x 10,2x Molson Coors Beverage MCX 10,326 16,221 9,944 17% (2%) 1,862 19% 1,6x 1,6x <td>Constellation Brands</td> <td>USA</td> <td>38,358</td> <td>50,491</td> <td>9,071</td> <td>20%</td> <td>0%</td> <td>3,323</td> <td>37%</td> <td>5.8x</td> <td>5.4x</td> <td>5.1x</td> <td>15.9x</td> <td>14.9x</td> <td>13.6x</td>	Constellation Brands	USA	38,358	50,491	9,071	20%	0%	3,323	37%	5.8x	5.4x	5.1x	15.9x	14.9x	13.6x
Molson Coors Beverage USA 10.326 16.221 9,944 17% (2%) 1.862 19% 1.6x	Brown-Forman Corporation	r USA	28,490	30,739	4,025	11%	6%	1,318	33%	8.1x	7.5x	7.1x	25.9x	23.1x	21.2x
Becle MEX 8,540 9,321 2,497 32% 15% 579 23% 4.0x 3.6x 3.3x 18.7x 15.4x 12.5x Boston Beer USA 3,720 3,606 1,844 14% (7%) 193 11% 1,9x 1,9x 1,8x 17.9x 18.1x 14.1x 13.1x Average Image: Company Im	Carlsberg	DNK	21,270	22,732	9,927	17%	5%	2,067	21%	2.4x	2.3x	2.2x	11.0x	10.9x	10.2x
Boston Beer USA 3.720 3.606 1.844 14% (7%) 193 11% 1.9x 1.9x 1.8x 17.9x 18.1x 14.1x 13.1x Average Image	Molson Coors Beverage	USA	10,326	16,221	9,944	17%	(2%)	1,862	19%	1.6x	1.6x	1.6x	10.4x	8.6x	8.2x
Sapporo Holdings JPN 1,855 3,601 3,349 3% (3%) 245 7% 1.1x 1.0x 1.0x 1.6.xx 1.4.1x 13.1x Average 20% 5% 25% 3.8x 3.6x 3.4x 15.7x 14.4x 13.0x Median 10% Market cap. EV Sate Sate 3.6x 3.6x 3.4x 15.7x 14.4x 13.1x Company HQ Market cap. EV Sate Sate EBITOA EBITOA margin EV / Sales EV / EBITOA (figures in €m) USA 247,029 274,321 40.753 24% (0%) 13.173 32% 6.9x 6.6x 6.3x 25.9x 20.6x 19.3x PepsiCo USA 231,095 264.996 82.135 22% (0%) 13.173 32% 6.9x 6.6x 6.3x 25.9x 20.6x 19.3x PepsiCo USA 21,940 49,482 6.446 28% 7% 1,940 30% 8.5x 7.6x 6.9x 32.5x 25.2x </td <td>Becle</td> <td>MEX</td> <td>8,540</td> <td>9,321</td> <td>2,497</td> <td>32%</td> <td>15%</td> <td>579</td> <td>23%</td> <td>4.0x</td> <td>3.6x</td> <td>3.3x</td> <td>18.7x</td> <td>15.4x</td> <td>12.5x</td>	Becle	MEX	8,540	9,321	2,497	32%	15%	579	23%	4.0x	3.6x	3.3x	18.7x	15.4x	12.5x
Average Median 19% 4% 25% 3.8x 3.6x 3.4x 15.7x 14.4x 13.0x Median 20% 5% 23% 3.6x 3.5x 3.3x 16.5x 14.9x 13.1x NON-ALCOHOLIC BEVERAGES Company HQ Market cap. EV Sales Sales Growth EBITDA margin EV / Sales EV / EBITDA (figures in €m) 2023E 2022A 2023E 2023E LTM 2023E 2024E LTM 2023E 2024E Coca-Cola USA 247,029 274,321 40,753 24% (0%) 13,173 32% 6,9x 6,6x 6.3x 25.9x 20.6x 19.3x PepsiCo USA 231,095 264,996 82,135 22% (0%) 14,727 18% 3.3x 3.2x 3.1x 18.9x 17.7x 16.3x Monster Beverage USA 51,940 49,482 6,446 28% 7% 1,940 30% 8.5x 7.6x 6.9x 32.5x 25.2x 21.6x	Boston Beer	USA	3,720	3,606	1,844	14%	(7%)	193	11%	1.9x	1.9x	1.8x	17.9x	18.1x	14.1x
Median 20% 5% 23% 3.6x 3.5x 3.3x 16.5x 14.9x 13.1x NON-ALCOHOLIC BEVERAGES Company HQ Market cap. EV Sales Sales Govern EBITDA EBITDA EBITDA EV / Sales EV / EBITDA 2023E 2024E LTM 2023E 2024E 17.3X 18.3X 18.7X 18.3X Coca-Cola USA 247,029 274.321 40.753 24% (0%) 13.173 32% 6.9X 6.6X 6.3X 25.9X 20.6X 19.3X PepsiCo USA 51,940 49.482 6.446 28% 7% 1,940 30% 8.5X 7.6X 6.9X 32.5X <t< td=""><td>Sapporo Holdings</td><td>JPN</td><td>1,855</td><td>3,601</td><td>3,349</td><td>3%</td><td>(3%)</td><td>245</td><td>7%</td><td>1.1x</td><td>1.0x</td><td>1.0x</td><td>16.6x</td><td>14.1x</td><td>13.1x</td></t<>	Sapporo Holdings	JPN	1,855	3,601	3,349	3%	(3%)	245	7%	1.1x	1.0x	1.0x	16.6x	14.1x	13.1x
NON-ALCOHOLIC BEVERAGES Company (figures in €m) HQ Market cap. EV Sales Sales Sales Sales Sales BITDA BITDA BITDA CO23E 2023E 2024E LTM 2023E 2024E LTM 2023E 2024E LTM 2023E 2024E 2033E 2033E 3.3 <td>Average</td> <td></td> <td></td> <td></td> <td></td> <td>19%</td> <td>4%</td> <td></td> <td>25%</td> <td>3.8x</td> <td>3.6x</td> <td>3.4x</td> <td>15.7x</td> <td>14.4x</td> <td>13.0x</td>	Average					19%	4%		25%	3.8x	3.6x	3.4x	15.7x	14.4x	13.0x
Company (figures in €m) HQ Market cap. EV Sales Sales Growth EBITDA BBITDA EV / Sales EV / EBITDA EV / EBITDA (figures in €m) 2023E 2024E LTM 2023E 2024E 2023E 2024E 2023E 2024E 2023E 2024E LTM 2023E 2024E 2033E 2024E 2023E 2024E 2023E 2024E 2023E 2024E 2023E 2024E 2033E 2053E 2059E 2058E 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 2058 20528 2058 2058 <td< td=""><td>Median</td><td></td><td></td><td></td><td></td><td>20%</td><td>5%</td><td></td><td>23%</td><td>3.6x</td><td>3.5x</td><td>3.3x</td><td>16.5x</td><td>14.9x</td><td>13.1x</td></td<>	Median					20%	5%		23%	3.6x	3.5x	3.3x	16.5x	14.9x	13.1x
(figures in €m)2023E2023E2023E2023E2023E2023E2023E2023E2024ELTM2023E2024ELTM2023E2024ECoca-ColaUSA247,029274,32140,75324%(0%)13,17332%6,9x6.6x6.3x25.9x20.6x19.3xPepsiCoUSA231,095264,99682,13522%(0%)14,72718%3.3x3.2x3.1x18.9x17.7x16.3xMonster BeverageUSA51,94049,4826,44628%7%1,94030%8.5x7.6x6.9x32.5x25.2x21.6xNational BeverageUSA4,5304,4541,1118%4%20719%4.1x3.9x3.8x22.1x21.2x20.0xPrimo WaterUSA2,2603,7602,09620%(1%)41620%1.9x1.7x1.6x10.4x8.8x7.9xA.G. BARRGBR64358343418%17%6615%1.6x1.3x1.3x9.3x8.9x8.3xLassonde IndustriesCAN4846991,5280%0%1117%0.5x0.4x0.4x7.3x6.5x5.3xAverage17%4%20%3.8x3.6x3.6x3.3x18.1x15.5x14.1x						NON-A		BEVERAG	JES						
(figures in €m)2023E2023E2023E2023E2023ELTM2023E2024ELTM2023E2024ELTM2023E2024E203E <t< td=""><td>Company</td><td>HQ</td><td>Market cap.</td><td>EV</td><td>Sales</td><td>Sales (</td><td>Growth</td><td>EBITDA</td><td>EBITDA margin</td><td></td><td>EV / Sales</td><td>5</td><td>I</td><td>ev / ebitd/</td><td>4</td></t<>	Company	HQ	Market cap.	EV	Sales	Sales (Growth	EBITDA	EBITDA margin		EV / Sales	5	I	ev / ebitd/	4
PepsiCoUSA231,095264,99682,13522%(0%)14,72718%3.3x3.2x3.1x18.9x17.7x16.3xMonster BeverageUSA51,94049,4826,44628%7%1,94030%8.5x7.6x6.9x32.5x25.2x21.6xNational BeverageUSA4,5304,4541,1118%4%20719%4.1x3.9x3.8x22.1x21.2x20.0xPrimo WaterUSA2,2603,7602,09620%(1%)41620%1.9x1.7x1.6x10.4x8.8x7.9xA.G. BARRGBR64358343418%17%6615%1.6x1.3x1.3x9.3x8.9x8.3xLassonde IndustriesCAN4846991,5280%0%1117%0.5x0.4x0.4x7.3x6.5x5.3xAverageITIT4%20%3.8x3.6x3.6x3.3x18.1x15.5x14.1x	(figures in €m)				2023E	2022A	2023E	2023E	2023E	LTM	2023E	2024E	LTM	2023E	2024E
Monster BeverageUSA51,94049,4826,44628%7%1,94030%8.5x7.6x6.9x32.5x25.2x21.6xNational BeverageUSA4,5304,4541,1118%4%20719%4.1x3.9x3.8x22.1x21.2x20.0xPrimo WaterUSA2,2603,7602,09620%(1%)41620%1.9x1.7x1.6x10.4x8.8x7.9xA.G. BARRGBR64358343418%17%6615%1.6x1.3x1.3x9.3x8.9x8.3xLassonde IndustriesCAN4846991,5280%0%1117%0.5x0.4x0.4x7.3x6.5x5.3x Average17%4%20%3.8x3.6x3.3x18.1x15.5x14.1x	Coca-Cola	USA	247,029	274,321	40,753	24%	(0%)	13,173	32%	6.9x	6.6x	6.3x	25.9x	20.6x	19.3x
National BeverageUSA4,5304,4541,1118%4%20719%4.1x3.9x3.8x22.1x21.2x20.0xPrimo WaterUSA2,2603,7602,09620%(1%)41620%1.9x1.7x1.6x10.4x8.8x7.9xA.G. BARRGBR64358343418%17%6615%1.6x1.3x1.3x9.3x8.9x8.3xLassonde IndustriesCAN4846991,5280%0%1117%0.5x0.4x0.4x7.3x6.5x5.3xAverage17%4%20%3.8x3.6x3.3x18.1x15.5x14.1x	PepsiCo	USA	231,095	264,996	82,135	22%	(0%)	14,727	18%	3.3x	3.2x	3.1x	18.9x	17.7x	16.3x
Primo Water USA 2,260 3,760 2,096 20% (1%) 416 20% 1.9x 1.7x 1.6x 10.4x 8.8x 7.9x A.G. BARR GBR 643 583 434 18% 17% 66 15% 1.6x 1.3x 1.3x 9.3x 8.9x 8.3x Lassonde Industries CAN 484 699 1,528 0% 0% 111 7% 0.5x 0.4x 0.4x 7.3x 6.5x 5.3x Average 17% 4% 20% 3.8x 3.6x 3.3x 18.1x 15.5x 14.1x	Monster Beverage	USA	51,940	49,482	6,446	28%	7%	1,940	30%	8.5x	7.6x	6.9x	32.5x	25.2x	21.6x
A.G. BARR GBR 643 583 434 18% 17% 66 15% 1.6x 1.3x 1.3x 9.3x 8.9x 8.3x Lassonde Industries CAN 484 699 1,528 0% 0% 111 7% 0.5x 0.4x 0.4x 7.3x 6.5x 5.3x Average 17% 4% 20% 3.8x 3.6x 3.3x 18.1x 15.5x 14.1x	National Beverage	USA	4,530	4,454	1,111	8%	4%	207	19%	4.1x	3.9x	3.8x	22.1x	21.2x	20.0x
Lassonde Industries CAN 484 699 1,528 0% 111 7% 0.5x 0.4x 0.4x 7.3x 6.5x 5.3x Average 17% 4% 20% 3.8x 3.6x 3.3x 18.1x 15.5x 14.1x	Primo Water	USA	2,260	3,760	2,096	20%	(1%)	416	20%	1.9x	1.7x	1.6x	10.4x	8.8x	7.9x
Average 17% 4% 20% 3.8x 3.6x 3.3x 18.1x 15.5x 14.1x	A.G. BARR	GBR	643	583	434	18%	17%	66	15%	1.6x	1.3x	1.3x	9.3x	8.9x	8.3x
	Lassonde Industries	CAN	484	699	1,528	0%	0%	111	7%	0.5x	0.4x	0.4x	7.3x	6.5x	5.3x
Median 20% 0% 19% 3.3x 3.2x 3.1x 18.9x 17.7x 16.3x	Average					17%	4%		20%	3.8x	3.6x	3.3x	18.1x	15.5x	14.1x
	Median					20%	0%		19%	3.3x	3.2x	3.1x	18.9x	17.7x	16.3x

European F&B M&A transactions (1/3)⁽¹⁾

Q1 2023



(Figures in €m)				
Date	Target	Buyer	EV	EV/Revenue	EV/EBITDA
Mar-2023	Kernel Holding	Namsen	1700.5	0.3	3.4
Mar-2023	Kraft Heinz / Infant Food Business	Chernogolovka	35.9	-	-
Mar-2023	Foodtaste - Savor	Nactis Flavours	8.0	-	-
Mar-2023	SinkabergHansen	Bewi Invest	444.0	-	-
Mar-2023	Debauve & Gallais	Vesper Investissement	-	-	-
Mar-2023	Smithfield Murray	Endless	-	-	-
Mar-2023	Indulge Patisserie	Indulge Patisserie / Hornigold	-	-	-
Mar-2023	Mulinskoye Rybov odnoye Khozyaystvo	INARCTICA	0.4	1.1	-
Mar-2023	Arkhangelskiy Vodoroslevyy Kombinat	INARCTICA	-	-	-
Mar-2023	Teutoburger Ölmühle	SRS	-	-	-
Mar-2023	Galileo Lebensmittel	Dr. August Oetker Nahrungsmittel	-	-	-
Mar-2023	Champagne Henriot	Terroirs Et Vignerons De Champagne	-	-	-
Mar-2023	Jankara Winery	Empson US A	-	-	-
Mar-2023	Algaïa	J. Rettenmaier & Söhne	-	-	-
Mar-2023	Cardowan Creameries	Endless; K.T.C.	-	-	-
Mar-2023	Nueva Pescanova	Ibérica de Congelados	700.0	-	-
Mar-2023	Bodegas La Val	Cia Vinícola del Norte de España	-	-	-
Mar-2023	Paulig / Frezza Brand & Business	Juustoportti Food	-	-	-
Mar-2023	Laurens Spethman / Tea & Sweetener Business	Krüger Group	-	-	-
Mar-2023	Eatmwah	Next Gen Foods	-	-	-
Mar-2023	Proper Cornish	Waterland Private Equity; Boncolac	-	-	-
Mar-2023	Creme Caramel	Creme Caramel / Private Group	-	-	-
Mar-2023	Glanbia /2 Mozarella Joint Ventures	Leprino Foods	185.0	-	-
Mar-2023	Herrmann	Alphapet Ventures	-	-	-
Feb-2023	yfood Labs	Nestlé	440.0	-	-
Feb-2023	Röderland Landwirtschaftliche Unternehmens	QUARTERBACK Immobilien	10.0	-	-

European F&B M&A transactions $(2/3)^{(1)}$

Q1 2023



(Figures in €n	ר)				
Date	Target	Buyer	EV	EV/Revenue	EV/EBITDA
Feb-2023	Raisioaqua	Finnforel	7.0	-	-
Feb-2023	Upperlands Coffee	Upperlands Coffee / Private Group	-	-	-
Feb-2023	Tea House	Future Enterprises	4.6	-	-
Feb-2023	BambuLogic Europe	Hive Energy	-	-	-
Feb-2023	Graal / Canning Business	Lisner Poznan	-	-	-
Feb-2023	Halla Petfood Sverige	Felleskjøpet Agri	-	-	-
Feb-2023	Zimmermann-Graeff & Müller	Les Grands Chais de France	-	-	-
Feb-2023	Athenian Brewery / Ioli Assets	Premia Real Estate Investment	-	-	-
Feb-2023	Blomstertak	Nordic Waterproofing	-	-	-
Feb-2023	Alston Dairy	James Hall	-	-	-
Feb-2023	Minuty	LVMH Moët Hennessy Louis Vuitton	-	-	-
Feb-2023	Arrabawn Co-operative Society	Aurivo Consumer Foods	-	-	-
Feb-2023	White Horse Brewery	South Oxfordshire Brewery	-	-	-
Feb-2023	Dawnfresh Farming	Mowi Scotland	-	-	-
Feb-2023	Ramón Sabater	Marubeni	385.7	-	-
Feb-2023	Burts Snacks	Apax Partners; Snacks International	-	-	-
Feb-2023	Lider Pet Food	United Petfood Producers	-	-	-
Feb-2023	Fabrica de Bere Buna	Vertical Seven Group	-	-	-
Feb-2023	Crego e Monaguillo	Sherpa Capital Entidad Gestora	-	-	-
Feb-2023	true fruits	Rheinische Getränke Beteiligungs	-	-	-
Feb-2023	Mallow & Marsh	The Serious Sweet	-	-	-
Jan-2023	Lees Foods	Finsbury Food Group	6.5	0.3	6.3
Jan-2023	Kalera	Growy Holdings	-	-	-
Jan-2023	Pearlside Holding	Dekel Agri-Vision	2.4	-	-
Jan-2023	Kildare Chilling	Dawn Meats Group	-	-	-
Jan-2023	Cheesies	Curators of Flavour	-	-	-

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European F&B M&A transactions $(3/3)^{(1)}$

Q1 2023



(Figures in €n	۱)				
Date	Target	Buyer	EV	EV/Revenue	EV/EBITDA
Jan-2023	De Krat	Crisp	-	-	-
Jan-2023	Chernyanskiy Molochnyy Kombinat	Ralf	0.5	-	-
Jan-2023	F.Lli Oioli	Latteria Soresina	-	-	-
Jan-2023	Vel Pitar	Grupo Bimbo	199.8	1.7	-
Jan-2023	Pivovarna Lasko Union / Sola & Zala Brand	Nika Bev Polnjenje Brezalkoholnih Pijac	-	-	-
Jan-2023	Korshags Food	Ocean Collective	-	-	-
Jan-2023	Kelly Group / Sweet Ingredients Portfolio	Advent International; IRCA	500.0	1.2	12.2
Jan-2023	Four Sisters Distillery	Seven Bro7hers Brewing	-	-	-
Jan-2023	Carniprod	Scandia Food	-	-	-
Jan-2023	The Wild Beer	Risk Capital Partners; Curious Brewery	-	-	-
Jan-2023	Lloyd Fish	Sistema	-	-	-
Jan-2023	The Foodist	The Quality Group	-	-	-
Jan-2023	Nørrebro Bryghus	Royal Unibrew	-	-	-
Jan-2023	Criterion Ices	Northern Bloc Ice Cream	-	-	-
Jan-2023	Marine Ices	Northern Bloc Ice Cream	-	-	-
Jan-2023	Promed 202	Akiolis Group	-	-	-
Jan-2023	Bodeta Süßwaren	asCom Confection	-	-	-
Jan-2023	Hermann W ein	Radeberger Fleisch- und Wurstwaren Korch	-	-	-

Notable F&B M&A transactions in Greece (1/2)⁽¹⁾

From Q1 2020 to Q1 2023



(Figures in €m	ר)				
Date	Target	Buyer	EV	EV/Revenue	EV/EBITDA
Feb-2023	Tsabasis	Paliria	-	-	-
Feb-2023	Athenian Brewery / Ioli	Sterner Stenhus	-	-	-
Oct-2022	Kourellas	DELTA	-	-	-
Aug-2022	Kouroushis Dairies	Hellenic Dairies	-	-	-
Mar-2022	AGNO	Hellenic Dairies	-	-	-
Mar-2022	ION	ION / S. Theodoropoulos	-	-	-
Mar-2022	Cephalonian Fisheries	Grupo Profand	-	-	-
Feb-2022	Edesma & Amvrosia	S. Theodoropoulos	-	-	-
Feb-2022	Hellenic Juices	EOS Capital Partners / S. Theodoropoulos	-	-	-
Jan-2022	Nikas	Cryred Investments	100.9	1.7	24.3
Dec-2021	E. Malamatinas & Sons	Mantis Group	-	-	-
Dec-2021	Terra Creta	Melissa Kikizas	-	-	-
Nov-2021	Gattegno	DELTA	-	-	-
Nov-2021	Dirfys Water	Loux	-	-	-
Sep-2021	Arabatzis Hellenic Dough	Vivartia	-	-	-
Jul-2021	Mevgal	Mevgal / Hatzakou	-	-	-
Jul-2021	Koulourades Holding	SwitzGroup	-	-	-
Jul-2021	Mediterranean Foods	Minerva	-	-	-
May-2021	Chipita	Mondelez International	1633.4	3.5	20.0
May-2021	Zireia Bottled Water	CHITOS	-	-	-
Apr-2021	Dodoni	CVC Capital Partners	-	-	-
Mar-2021	Eteo	Papadopoulos Group	-	-	-
Mar-2021	Elais-Unilever (Tomato business)	Minerva	-	-	-
Feb-2021	Eurocatering	EOS Capital Partners / Elikonos 2	-	-	-

Notable F&B M&A transactions in Greece $(2/2)^{(1)}$

From Q1 2020 to Q1 2023



(Figures in €m	n)				
Date	Target	Buyer	EV	EV/Revenue	EV/EBITDA
Dec-2020	Vivartia	CVC Capital Partners	630.0	1.1	11.7
Oct-2020	Agrifreda	EOS Hellenic Renaissance Fund	75.0	2.0	11.1
Sep-2020	Creta Farms	Bella Bulgaria	-	-	-
Jun-2020	Nireus Fish Farms	Andromeda Group	218.4	1.1	101.6
Jun-2020	Selonda Aquaculture	Andromeda Group	5.0	-	-
Jun-2020	Kliafas	Hellenic Dairies	1.5	0.8	2.6
May-2020	Cretan Ice-creams	Kayak	-	-	-
May-2020	Chillbox Global	Kayak	-	-	-
Jan-2020	Three Cents	Virtus International Partners	-	-	-
Jan-2020	Arivia	Upfield Holdings	500.0	4.8	12.6
Jan-2020	Hellenic Brewery Atalanti	DECA Investments	-	-	-

Tailored corporate finance services for the European mid-market

Our firm

Alma Advisors is an independent financial services firm serving the European mid-market. We offer corporate finance solutions to corporates, family businesses and entrepreneurs.

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